



The National Association of Business Political Action Committees
Leadership Profile Series



Getting to know your NABPAC Leadership Team:

Catherine McDaniel

First Vice President, 2018 NABPAC Board of Directors



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VP, Federal Affairs – Wine & Spirit Wholesalers of America

- Time at current employer: 11 years
- Time in PAC industry: >15 years
- How long active in NABPAC: 11 years
- Hometown: Winnifield, LA



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**What do you
like most
about
NABPAC?**

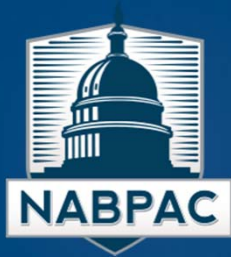
*Learning from my
peers.*



**Why did you
become a PAC
professional?**

*I don't think I
planned it. But I
enjoy making sure
our membership
has a voice.*





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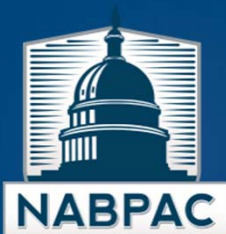
What would you say is your strongest skill?

Making the ask. There is always another angle of approach that may motivate someone to participate.

How do you keep a competitive edge in your career?

Recognizing challenges early and trying to address them. Looking for opportunities to improve myself.





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What was your best vacation?

*Going to the Grand Canyon with my
kids.*

**What is one thing about you that
people might not expect?**

*I lettered in softball in high
school.*



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Is there a goal you have yet to achieve?

Running a GA department

When you have time to relax, what do you do?

Toes in the sand with a glass of rosé.





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**What three
words best
describe
you?**

Energetic

Motivated

**Honest-
broker**



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If you were stuck on a cross-country bus trip, which famous person would you want sitting next to you?

Jackie Kennedy





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**As a teenager, which
album/CD/cassette did you
wear out?**

Bon Jovi





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Catherine's WordCloud...





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